



Bujjamma Goshala Trust

Transforming 1,00,000 Acres into Chemical-Free Farming Ecosystems

Empowering Farmers through Sustainable Practices and Natural Farming.

Regional Council Approved | NMNF Initiative.

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<https://bujjammagoshala.in/>





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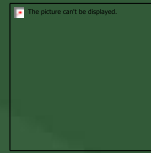
About

A government-recognized Regional Council under the PGS-India framework.

Operating as a trusted grassroots partner with an existing network of over 1,00,000+ farmers.

Specialized expertise in natural farming techniques and organic certification processes





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Current Agricultural Challenges

Climate Change Impact

- Irregular monsoons, droughts, floods, and heatwaves
- Crop failures and yield variability increasing
- Increased pest and disease outbreaks

Rising Input Costs & Farmer Debt

- High costs of seeds, fertilizers, pesticides, and diesel
- Farmers dependent on external inputs → reduced profitability
- Increasing indebtedness



Soil Degradation

- Excessive use of chemical fertilizers and pesticides has reduced soil health
- Declining organic carbon levels → lower productivity
- Soil erosion and nutrient imbalance are increasing

Water Scarcity & Groundwater Depletion

- Over-dependence on borewells and erratic rainfall
- Groundwater levels dropping across major farming regions
- Inefficient irrigation methods causing wastage





The Problem Statement

Economic Strain

Farmers are spending 30–50% of their total income on expensive chemical inputs.

Health & Risk

Farmers are spending 30–50% of their total income on expensive chemical inputs.

Declining Yields

Soil fertility is dropping due to chemical saturation, leading to lower productivity over time.

The Bottom Line

Farmers are working harder and spending more while their net earnings continue to shrink



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Our Vision & Project Scope

1

Convert 1,00,000 acres to chemical-free natural farming.

2

Scale the impact to 1,50,000 acres, directly benefiting 1 lakh+ farmers and Families

3

Improve farmer livelihoods while building a resilient, sustainable agricultural ecosystem





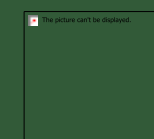
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The Implementation Approach



Onboarding

Rapidly mobilizing farmers through our pre-established Regional Council network.



Knowledge Transfer

Intensive training in natural farming protocols and the preparation of on-farm organic inputs (Jeevamrutham, etc.)



Verification

Implementing strict PGS-India certification standards with full digital traceability for every farm.



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Impact & Expected Outcomes



A projected 25% improvement in soil health and carbon sequestration within the first cycle.



Immediate 30% reduction in cultivation costs by eliminating chemical fertilizers and pesticides



Farmers can expect an additional ₹15,000 to ₹30,000 income per acre through cost savings and premium pricing



A 15–20% price premium achieved through direct market linkages and certified organic status.



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Roadmap



Groundwork:

Focus on farmer onboarding, baseline soil testing, and cluster formation.



Capacity Building:

Deep-dive training modules and distribution of natural farming starter kits.



Transition:

Active conversion phase where traditional methods are replaced by natural practices.



Sustainability:

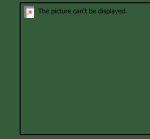
Maintaining certification standards and scaling the model to new districts.



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CSR & ESG Alignment



Social Impact

Directly contributes to rural development and poverty alleviation.



Environmental Impact

Supports climate action by reducing the chemical footprint and restoring biodiversity



Governance

Provides a transparent framework for ESG reporting with clear, data-driven metrics.



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The Ask

- Funding Request: Seeking ₹50 Crores in CSR funding to initiate Phase 1.
- Utilization: Funds will be used to transform 1,00,000 acres and impact ~1 lakh farmers and their Families.
- Commitment: We ensure transparent fund utilization and clear tracking of success metrics.





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Thank You for Your Attention



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